



**WE MAKE  
BRANDS VISIBLE**

ELEVATOR DIGITAL SIGNAGE • LED RENTAL • MARKETING & ADVERTISING • DESIGN MANAGEMENT

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# MESSAGE FROM THE CEO

Today the marketing trend is completely changed to a new face as the traditional marketing results are dissatisfactory. Digital and social media marketing are rising values. Many companies and organizations in Dubai invest a colossal amount in online advertisement and digital marketing due to pay-per-click & Location-based services which force the advertisers to pay each time someone views the advertisement. The motivation to start ONEROAD Media came up from the thought, How to connect with our advertisement directly to people from online to offline media solutions. We explored the world of DOOH (Digital Out Of Home) Advertisement and the hidden world of Elevator DOOH advertising. This confined space works well as people will be actively looking for something to get engaged in and Elevator marketing works.

We are devoted to communicating with our client's target markets. We work within budget constraints and are evolving with our clients, marketplace, and technology. Without any trial-and-error methods, we can drive our clients to reach the success point in a wide range of industries.



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## WHO WE ARE

ONEROAD Media LLC was established in 2018 in the booming heart of UAE, Dubai to source elevator Advertising in the nation's foremost premier commercial and residential towers and other buildings.

Helmed by its visionary founder Mr. Xie, the firm has since become one of the leading and upcoming providers of elevator advertising using LCD Digital Signage's installed outside and inside the elevators of the buildings across Dubai, UAE, a reputation built upon an ethos of mutual trust, professionalism, and cooperation, our broad array of distinguished clients in many industrial sectors, Retail, service providers, including the Government sectors, serving as a testament to our meritorious standards of customer service and fulfillment.



# ONEROAD

## 3 WHY ONEROAD MEDIA ?

### We are Specialists

We are not Jack of all trades. We are an enthusiastic team of elevator Advertising experts. We are a dedicated team of visualizers, copywriters and strategists focused only on elevator Advertising.

### We are Passionate

Our love for Elevator Advertising is enormous and that's what makes us passionate about our work. We understand your brand's Value and make passionate efforts to gain desired results.

### We are not 360 Degree

We know only one thing and we are great at doing it. We are not a 360-degree marketing company, we are focused and expert in Elevator Advertising.

### We are Recognized

Our Screens are all over Dubai and we are proud of our presence. And above all, our HAPPY CLIENTS believe in us and we maintain their trust...

50+  
TOWERS

VIEWERSHIP OF  
MORE THAN 100,000  
AUDIENCE PER DAY

PLAY BACK TIME  
OF 360  
IN 24 HOURS

220+ DIGITAL  
SCREENS



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## **ONEROAD MEDIA WITH A VISION**

We are the 2nd largest company in UAE for elevator advertising. Our vision is to provide the best possible service and result to our clients whilst growing and maintaining our reputation as the most highly regarded 1st largest elevator LCD Advertising company in UAE.

## **ONEROAD MEDIA ON A MISSION**

Oneroad Media is on a mission to build long-term relationships with clients and serve a perfect solution for their advertisement.

### **DEPENDABLE**

Our Network makes us ever so reliable to our clientele while our experience and success rate nurture life-long relationships with our clients.

### **INNOVATION**

We are innovative & creative in the way we respond to every brief and work to always offer the best solutions and prices to our clients

### **ETHICAL & TRUSTWORTHY**

We respect mutually and recognize that our success is on ethical and trustworthy relationships with our clients.



LOCATION  
**62+**



SCREEN  
**220+**

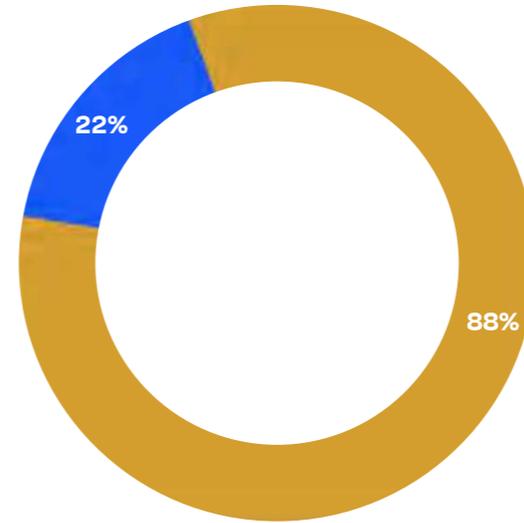


MONTHLY IMPRESSION  
**47,948,718**

\*represents standard loop of 24/7 viewing share and 100% content vol. share

Target Dubai's most Vibrant Communities to Maximize Impact—Advertise on Our Digital Signage Screens in Prime locations Such as **Business Bay, JVC, JLT, Dubai Marina, and Silicon Oasis!**

## WHERE AND WHAT WE OFFER



- Corporate Properties | **7**
- Residential Properties | **55**

FAMILY LIFESTYLE

YOUNG PROFESSIONAL

LUXURY LIFESTYLE

SOCIALITES

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## OUR SERVICES



Dubai is moving fast which makes harder for people to connect. We are present where people lives and where they work. Our services is the actual need of every business in UAE which is to reach their brand to the right audiences.

We can help in connecting people through our services which are:



**ELEVATOR  
DIGITAL SIGNAGE**



**LED  
RENTAL**



**EVENT  
MANAGEMENT**

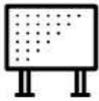


**MARKETING &  
CONSULTING**



## ELEVATOR DIGITAL SIGNAGE

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## LED RENTAL

Providing high-quality LED screens for rent, catering to events, conferences, advertisements, and productions both indoors and outdoors. The service might emphasize flexibility, ease of installation, and customizable configurations to meet client needs for media displays.



## EVENT MANAGEMENT

Our Event Management services cover planning, coordination, and execution of events that captivate audiences and leave a lasting impression.



## MARKETING & CONSULTING

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# LED RENTAL



  
**DHI-PHRIA**  
**1.95-RE**



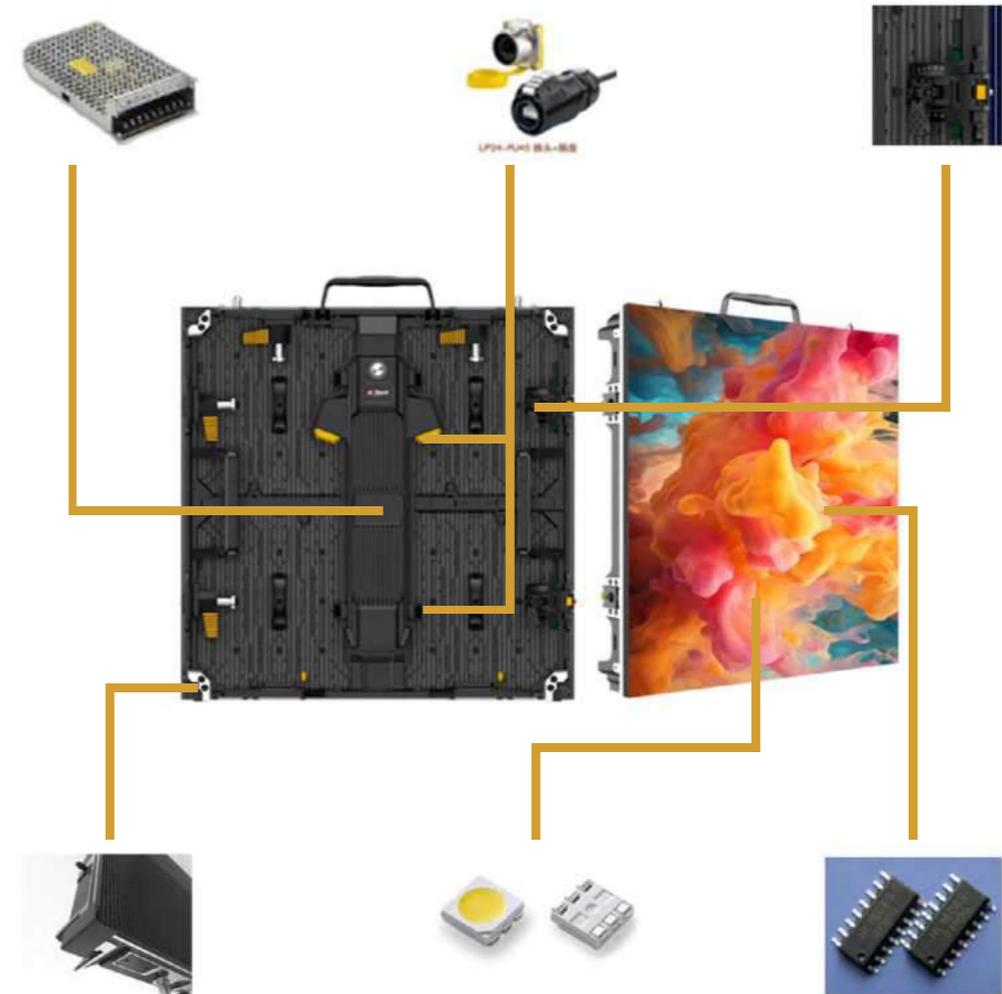
  
**DHI-PHRIA**  
**2.61-RE**

**BUY**  
•  
**RENT**  
•  
**LEASE**

# RENTAL LED CORE CONFIGURATION

## INDOOR RENTAL LED DISPLAY RE SERIES

- The RE series adopts lightweight to make the operation easier and labor-saving.
- With Cabinet Weight 8KG.
- The module supports front and rear maintenance.
- 500mm×500mm and 500mm×1000mm cabinet is optional and supports splicing between straight, curved and right angle cabinets.
- DHI-PHRIA1.95-RE adopts GOB packaging, effectively preventing lamp damage; The refresh rate can reach 7680HZ, with a grayscale level of 16bit, supporting studio XR scene applications..
- Support  $-10^{\circ}$  to  $+10^{\circ}$ , suitable for diverse irregular splicing scenarios.



# PROJECTS



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## BENEFITS OF ELEVATOR ADVERTISEMENT



### Accurate Audience

Advertising on elevators enable advertising to a captive audience. It makes good use of people's blank psychology in the elevator. The audience cannot completely avoid and refuse to pay attention to the elevator.

### High frequency

Elevator advertisements directly target all the audiences. The target groups include one family, several families, multiple groups, different ages, genders, and different consumer-oriented groups. High attention rate on the advertisements, with spending an average of 3 minutes per visit.

### Cost-effective

This form of advertising is cheaper when compared to other forms of advertising. The low cost and high impact is the main attraction for small businesses.

### Prolonged focus-time

In an elevator, the person is forced to see the advertisements and will not be distracted. The audience gets a closer look at the ads which promotes the remembrance value of the featured advertisements.

### Reachability

An elevator LCD screen advertisement covers 3 times more audience than an average traditional media advertisement. FOOTFALL on our buildings are approx. 1,900,000 per Month

### Brand Recall

With minimum distractions and focused content display, the brand recall rate is 84%

# 7 OUR MEDIA POINTS

Our media points are Available in both residential and commercial buildings of :

- Dubai Marina
- Barsha
- JLT
- Dubai Silicon Oasis
- Arjan
- Barsha South
- JVC
- Al Nahda
- Business Bay
- International City
- Dubai Sport City
- Satwa
- Deira
- Jaddaf



SCAN THE QR CODE TO SEE THE EXACT LOCATIONS.



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# OUR PARTNERS AND CLIENTS

## OUR PARTNERS

**SOL**  
PROPERTIES

**PAM**  
PRIME ASSOCIATION  
MANAGEMENT



**TIME**  
Residence

**AL RUSTUMANI** الرستماني  
OWNER ASSOCIATION MANAGEMENT SERVICES EST. مؤسسة الخدمات الإسكانية الإدارية لجمعية المالك

**ADVENTUS**  
PROPERTIES MANAGEMENT

**infinity**

حسن الأ مير للعقارات ش.ذ.م.م  
**H.A.L AMIR REAL ESTATE L.L.C**  
Tel. : (04) 3477488 | Fax : (04) 3477070

## OUR CLIENTS

**HONGQI**  
since 1958

**ly** LAW  
إرشاد في القانون  
IYU YAMALOVA & PLEWKA DMCC

**happylemon**

**Rankoil**  
润柯源

**Royalë**

**Heritage Indian School**  
DUBAI

**ONEROAD AUTOMOTIVE**

**yore**  
YOGA

**PRIME**  
MEDICAL CENTER

**mi**

**Dar Al Ber Society**  
United Arab Emirates  
جمعية دار البر

**Sumo**  
Sushi & Bento

**ONE BY ONE**  
CAR RENTAL

**QAM HEALTHCARE**

**dnp**

**COMECOME**



**HongQi Showroom**  
**OnPassive Metro Station,**  
**Dubai, UAE**



SCAN QR CODE  
TO LOCATE  
ONEROAD.MEDIA

+971 55 478 0727 | +971 58 855 0332 

[instagram.com/media.oneroad](https://www.instagram.com/media.oneroad) 

[facebook.com/media.oneroad](https://www.facebook.com/media.oneroad) 

[sales@oneroad.media](mailto:sales@oneroad.media) 

[www.oneroad.media](http://www.oneroad.media) 